



# 50 Templates You Can Use to Create Info Product Titles that Rocket Your Conversions

A quick and easy way for you to come up  
with the competing product names you'll ever need!



**BY SHANE DOYLE**

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# Bonus 5: 50 Templates You Can Use To Create Info Product Titles that Rocket Your Conversions

As you learned in the main guide of 'The Fighter Jet Formula', one of the keys to creating a profitable package is to ensure that you have compelling titles for each individual piece - as well as the package as a whole. So, with that in mind, here a variety of templates you can put to use to create attention-grabbing titles every time!

## **1. The Best Way to [Get a Benefit]**

E.G., The Best Ways To Improve Your Golf Swing

## **2. An Easy [Number]-Step Method For [Getting a Benefit]**

E.G., An Easy Three-Step Method For Housetraining Your Stubborn Puppy

## **3. How To [Get a Benefit]**

E.G., How To Catch Trophy Walleyes

## **4. [Number] Quick And Easy Ways o [Get a Good Result]**

E.G., 17 Quick And Easy Ways To Start Saving More Money For Retirement

## **5. How To [Get A Benefit] – Even If [You Have Or Don't Have Some Characteristic/Possession]**

E.G., How To Lose Weight Fast – Even If Your Metabolism Is As Slow As Molasses In January

## **6. The Surprising Truth About [Topic]**

E.G., The Surprising Truth About Selling Your Own Home

## **7. [Number] Little-Known Things [the Experts] Do To [Get a Benefit]**

E.G., 5 Little-Known Things Bodybuilding Champs Do To Get Ripped Abs

## **8. The Surprising Way To [Get A Benefit] That Works Like Crazy**

E.G., The Surprising Way To Get Rid Of Wrinkles That Works Like Crazy

## **9. How To [Get A Benefit] In Just [A Short Amount Of Time]**

E.G., How To Start A Profitable Online Business In Just One Hour A Day

## **10. The Secrets Of [Getting a Good Result]**

E.G., The Secrets Of Retiring Rich

## **11. The Top [Number] Tips, Tricks And Hacks For [Getting A Good Result]**

E.G., The Top 27 Tips, Tricks And Hacks For Doing A Luxury Tour Of France On A Shoestring Budget

## **12. How To [Get A Benefit] Faster Than Ever**

E.G., How To Land Your Dream Job Faster Than Ever

## **13. The Lazy [Person]'s Way [to Get a Benefit]**

E.G., The Lazy Writer's Way To Quickly And Easily Create A Bestselling Romance Novel

## **14. What To Do When You Need To [Get A Benefit] But Don't Have [Some Item]**

E.G., What To Do When You Need To Lose Weight Fast But You Don't Have Any Willpower

## **15. [Better Result] In Half The Time**

Create More Elegant Dinner-Party Meals In Half The Time

## **16. [Topic/Process] Made Easy**

E.G., Wedding Planning Made Easy

## **17. What [Type of Person Does] When They Want [to Get a Benefit]**

E.G., What Doctors Do When They Want To Get Rid Of Arthritis Pain

## **18. The Amazing [Type Of Method] That Works Like Magic To [Get Some Result]**

E.G., The Amazing Facebook Marketing Method That Works Like Magic To Build Your List

## **19. What Scientists Know About [Some Topic/Benefit]**

E.G., What Scientists Know About Speeding Up Your Metabolism

## **20. X [Type Of] Mistakes – And How To Avoid Them**

E.G., 10 Costly Car-Buying Mistakes -- And How To Avoid Them

## **21. How To Become A [Type Of Person/Expert] In Just [Short Amount Of Time]**

E.G., How To Become Fluent French Speaker In Just 60 Days

## **22. Are You Making These [Type of] Mistakes?**

E.G., Are You Making These Blogging Mistakes?

### **23. Why You Need To Stop [Doing Some Specific Thing] If You Want To [Get Some Result]**

E.G., Why You Need To Stop Selling Affiliate Products If You Want A More Profitable Business

### **24. Why [Doing Something] May Be Dangerous [To Something/Someone]**

E.G., Why Investing In These Stocks May Be Dangerous To Your Retirement Goals

### **25. How A [Type Of] Simple Trick Can [Create A Good Result]**

E.G., How A Simple Golf Grip Trick Can Shave Strokes Off Your Game

### **26. The Beginner's Guide To [Topic]**

E.G., The Beginner's Guide To Growing Roses

### **27. The A-To-Z Guide To [Topic]**

E.G., The A-To-Z Guide To Starting A Profitable Blog

### **28. Everything You Need To Know About [Topic]**

E.G., Everything You Need To Know About Enjoying A Fabulous Disney Vacation



### **29. What The World's Best [Experts] Know About [Topic]**

E.G., What The World's Best Copywriters Know About Creating Cash-Pulling Headlines

### **30. The Scientifically Proven Way To [Get A Benefit]**

E.G., The Scientifically Proven Way To Close More Cold Calls

### **31. Why Every [Type Of Person] Ought To [Be Doing Something]**

E.G., What Every Homeowner Ought To Be Doing To Protect Their Property From Theft And Vandalism

### **32. The [Topic] [Checklist/Worksheet/Template/Planner] For [Getting A Benefit]**

E.G., The Weight-Loss Worksheet For Safe And Effective Fast Loss

### **33. The Money-Saving Way To [Get A Benefit]**

E.G., The Money-Saving Way To Get Through Graduate School

### **34. [Number] Great Ideas For [Getting A Result]**

E.G., 101 Great Ideas For Planning The Wedding Of Your Dreams

### **35. How To [Do A Process] When You Don't [Know Something]**

E.G., How To Build Your Own Log Home When You Don't Know A Lick About Carpentry



### **36. [Number] Quick And Simple Tips For [Getting A Result]**

E.G., 17 Quick And Simple Tips For Getting More Free Traffic From Google

### **37. How To [Get A Good Result] Every Time You Try**

E.G., How To Grow Tasty Tomatoes Every Time You Try

### **38. How You Too Can [Get A Great Result]**

E.G., How You Too Can Start A Profitable Drop-Shipping Business

### **39. The [Topic] Bible**

E.G., The Online Marketing Bible

### **40. The [Number] Best [Tools/Resources/Gear] Every [Type Of Person] Ought To [Have In Their Possession]**

E.G., The 10 Best Survival Tools Every Hiker Ought To Have In Their Backpack

### **41. How To [Do Something] [For Low Cost]**

E.G., How To Feed A Family Of 6 On Just \$400 Per Month

### **42. [Where To Go/What To Do] [When You Need Something]**

E.G., What To Do When You Need \$1000 Fast

### **43. The Fastest Way To [Get A Result]**

E.G., The Fastest Way To Get Rid Of Dry Skin

### **44. How [Some Folksy/Ancient Person] [Got Some Benefit]**

E.G., How Grandma Grew And Canned Tomatoes Without Any Waste

### **45. The Five-Minute Guide To [Getting A Result]**

E.G., The Five-Minute Guide To Getting Rid Of Destructive Moths

### **46. Become [Some Type Of Expert] Starting Today**

E.G., Become A Guitarist Starting Today

### **47. The Legal Way To**

E.G., The Legal Way To "Borrow" Another Blogger's Content

### **48. A Simple [Type Of] Recipe For [Getting A Result/Doing Something]**

E.G., A Simple Organic Recipe For Getting Rid Of Fleas In Your Carpet

### **49. [Number] Things To Never Do If [You Want To Get A Good Result]**

E.G., 7 Things To Never Do If You Want To Impress Someone On A First Date

## **50. How [Type Of Person] Can [Get A Great Results]**

E.G., How Women With Slow Metabolisms Can Get Beach-Ready Bodies

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**MYSTERY BONUS** YET...? IF NOT, [CLICK HERE NOW!](#)

## Recommended Resources

**The \$1,000,000 Side Hustle.** Learn the same system that allowed a retiree to bank over one-million dollars per year - working just 60 minutes per day from his spare room. Click [here](#).

**The Internet Marketing Newsletter.** Get full Private Label Rights (PLR) to over 32 pages of up-to-date, Internet Marketing content that you can quickly spin into articles, blog posts, emails, and even digital courses. Click [here](#).

**Thrive Suite.** Build beautiful landing pages, funnels, opt-in forms, blog sites and cash-generating membership sites on your existing WordPress website - all in a matter of hours. Click [here](#).

**CopySketch.** Avoid the need for expensive copywriters by allowing this clever AI software to create original, high-impact: sales pages, landing pages, upsell pages, video sales letters and Ad copy – all in a matter of minutes. Click [here](#).

**Scribble.** Create a full eBook - without having to type any words - in less than 10 minutes. Ideal for creating Lead Magnets to build your email list. Easy to use software with 50 templates and 300 layouts. Click [here](#).

**Design Suite.** Skip the expensive freelancers and create your own website banners, eBook covers, eBook 3D mock-ups, infographics and more - with ease. Click [here](#).

**DoodleMaker.** Create stunning whiteboard, glassboard and blackboard videos to publish to your social media channels – or use them to drive traffic to your blog, landing page, or digital course. Click [here](#).

**Prezentar.** Customizable presentation templates that are ideal for use in webinars, sales videos, social media channels and digital courses. Choose from 50 templates and add eye-catching effects and transitions. Click [here](#).

**Split Test Monkey.** Powerful software allowing you to optimize your offers, sales copy and landing pages by split-testing them to establish which ones are converting best. Click [here](#).

**Aweber.** Connect, captivate and grow your email lists with one of the most trusted and versatile email autoresponders on the market. Includes opt-in forms and in-depth analysis tools. Click [here](#).

